Message Text

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INFO OCT-01 EA-09 ISO-00 ITC-01 L-03 H-02 AID-05 CIAE-00 COME-00 FRB-01 INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06 SP-02 LAB-04 SIL-01 OMB-01 NSC-05 SS-15 STR-04 CEA-01 PA-02 PRS-01 EUR-12 /110 W

-----290712Z 017333 /10

R 290200Z MAR 77 FM AMEMBASSY TAIPEI TO SECSTATE WASHDC 2998

UNCLAS TAIPEI 1718

E.O. 11652: N/A TAGS: ETRD, TW

SUBJECT: ESCAPE CLAUSE CASE ON TV RECEIVERS

REF: (A) STATE 56355, (B) STATE 51289 (C) STATE 62736

1. FOLLOWING IS THE INFORMATION REQUESTED REFTEL:

(A) THE ONLY NON-TARIFF RESTRAINT THE CURRENT DUTY RATE IS
45 PERCENT ON TV IMPORTS IMPOSED BY THE REPUBLIC OF CHINA IS AN
ADMINISTRATIVE BAN (IE IMPORTS ARE TECHNICALLY PERMITTED, BUT IMPORT
LICENSES ARE NOT GRANTED) ON THE IMPORTATION OF TV SETS FROM JAPAN
WHICH HAS BEEN IN EFFECT SINCE 1973. THERE ARE NO LIMITATION ON THE
IMPORTS OF TV LOCAL MANUFACTURERS, WHICH INCLUDE U.S. AND JAPANESE
INVESTED FIRMS AS WELL AS CHINESE FIRMS, FROM LOW-COST JAPANESE
IMPORTS. A FURTHER REASON IS TO HELP REDUCE THE ROC'S TRADE
DEFICIT WITH THE JAPANSE.

(B) STATISTICS FOR THE IMPORT, PRODUCTION AND EXPORT OF THE ROC'S TV INDUSTRY ARE AS FOLLOWS:

ROC IMPORTS OF TV RECEIVERS#

SETS (UNITS) VALUE (US\$'000) 1973 116,541 \$9,299 UNCLASSIFIED

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1974 151,332 12,184

1975 B/W 72,832 1,901

COLOR 12,241 2,096

1976 B/W 147,752 3,584

COLOR 8,195 1,491

TV IMPORTS WERE CLASSIFIED UNDER ONE CATEGORY UNTIL 1975 WHEN B/W AND COLOR TV'S WERE DIVIDED.

STATISTICAL DEPARTMENT, INSPECTORATE GENERAL OF CUSTOMS.

ROC PRODUCTION OF TV RECEIVERS

	B/W SETS (UNITS)	COLOR SETS (UNITS)
1971	1,774,824	116,962
1972	3,397,037	193,715
1973	4,202,276	339,679
1974	3,617,751	418,453
1975	2,599,310	335,661
1976	3,326,432	523,614
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SOURCE: TAIWAN ECONOMIC STATISTICS, EPC

ROC EXPORTS OF TV RECEIVERS

TOTAL SE	rs u	JS\$ 1	B/W	US\$	COLOR	US\$ VALUE
(UNITS)	VAL	UE (I	UNITS)	VALUI	E (UNITS)	'000
1971 1,602,00	1 \$8	4,653	1,494,76	59 \$69,3	23 107,232	\$15,330

1971 1,602,001 \$84,653 1,494,769 \$69,323 107,232 \$15,330 1972 3,175,807 177,587 2,926,477 141,614 249,330 35,974 1973 3,924,852 234,517 3,633,927 191,135 290,935 43,381 1974 4,051,582 275,311 3,849,167 241,905 212,415 33,407 1975 2,517,633 160,877 2,433,899 146,535 83,734 14,342 1976 3,487,101 215,486 3,250,509 175,780 236,592 39,707 (JAN-NOV)

STATISTICAL DEPARTMENT, IGOC

MAJOR EXPORT MARKETS

1971 - MARKET STATISTICS NOT AVAILABLE FOR THIS YEAR UNCLASSIFIED

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COUNTRY SETS \$ VALUE US\$'000 PERCENT SHARE BY VOLUMES

1972	USA	2,942	,562	\$168	,851	9	2
C	ANADA	104	,615	5,0	088	3	
N	ETHERL	AND	70,61	9	1,765		2
1973	USA	3,567	,760	93,8	888	91	
C	ANADA	117	,053	3,0	080	3	
PA	ANAMA	35	,131	92	24	1	
1974	USA	3,623	,816	95,3	364	89)
C	ANADA	140	,228	3,0	590	3	
PA	ANAMA	55	,150	1,4	51	1	
JA	APAN	54,46	55	1,433	3	1	

B/W COLOR B/W COLOR 1975 USA 1,997,629 68,505 \$123,237 \$11,752 82 W GERMANY 98,750 - 5,259 - 4

NETHERLAND

74,549 9,000 3,784 220 3
CANADA 62,720 7,939 3,545 1,331 3
1976 - MARKET STATISTICS NOT YET AVAILABLE
STATISTICAL DEPARTMENT, IGOC
UNGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am

Channel Indicators: n/a

Current Classification: UNCLASSIFIED

Concepts: TRADE DATA, TELEVISION EQUIPMENT

Control Number: n/a

Copy: SINGLE Sent Date: 29-Mar-1977 12:00:00 am Decaption Date: 01-Jan-1960 12:00:00 am Decaption Note:

Disposition Action: n/a Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment:

Disposition Date: 01-Jan-1960 12:00:00 am Disposition Event:

Disposition History: n/a Disposition Reason:

Disposition Remarks:
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Subject: ESCAPE CLAUSE CASE ON TV RECEIVERS

TAGS: ETRD, EQIP, TW

To: STATE Type: TE

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